



Singapore – 19th December 2018

Advanced restaurant reservation and CRM capabilities from eat2eat now available to Sabre Hospitality Solutions customers

eat2eat, the largest independent supplier of dining reservation SaaS technology to the hospitality industry, today announced an enhanced technology agreement with Sabre, the leading technology provider to the global travel and hospitality industry. Sabre Hospitality Solutions customers can now easily purchase and incorporate eat2eat's state-of-the-art dining reservation platform and retailing opportunities for hotels that manage restaurants. eat2eat provides an online reservation platform, full table management functionality and rich integration to property management, loyalty and point-of-sale systems.

"Sabre Hospitality Solutions is a leading global provider in the central reservation system space," said Vikram Aggarwal, chief executive officer at eat2eat. "This partnership between two industry-leading hospitality technology solutions allows the hotels to reduce their dependence on legacy dining reservation systems and embrace a modern SaaS, cloud based, intuitive dining platform to power differentiated dining booking experiences."

"The SynXis Platform enables hoteliers to execute a multitude of distribution and inventory strategies to achieve their business goals" said Balaji Krishnamurthy, chief strategy officer for Sabre Hospitality Solutions. "As hotels begin to look for increased revenue opportunities across the spectrum of the guest journey, we are expanding our definition of sellable inventory and experiences. In that vein, an alliance with eat2eat allows hoteliers to leverage the power of the SynXis Platform to drive additional revenue through the dining market segment. We are excited to bring this capability to our customers."

About eat2eat

eat2eat is the largest independent technology provider to the dining industry focusing on enterprise solutions for the leading hotel groups world-wide. Its cloud-based software (branded MaRc) is used by all leading hotels across the globe. With offices in Tokyo, Dubai, Beijing, Pune, Munich and Singapore, eat2eat proudly serves more than 15,000 clients in over 40 countries and 185 locations. For more information on eat2eat, please visit www.eat2eat.com.

everything about food™

eat2eat Pte Ltd • #25-01 • 9 Battery Road • Singapore 049910

Tel: +65 6475 7071 Fax: +65 6475 4879

www.eat2eat.com